

August 5, 2010



Re: **The 14th Annual CAC Chili Cook-Off, Saturday, October 23, 2010**

Dear Chili Cooker,

We hope you plan to volunteer to be one of our chili cookers in this year's Chili Cook-Off, which is one of the Cultural Arts Council of Douglasville/Douglas County's major fund-raisers. Please read the details of the Cook-Off listed below.

The Cook-Off will take place on O'Neal Plaza on Saturday evening, October 23, from 6 until 9 p.m. Please set up between 4 and 5 p.m. so you will be ready for early eaters!

- Each participant is asked to bring a **minimum of eight (8) gallons** of chili, heated and ready to serve, in crock pots or in a pot on a hot plate, and a ladle. The chili can be cooked by you -- or by a relative or friend. Bring extra chili if you like, as there will be a contest for the "Most Sold." Last year our "Most Sold" winner sold more than 20 gallons!
- The CAC will supply a tent, a table, two chairs, electrical connections and a power strip for your crock pots, a plastic container for your tickets, small cups for tastes of chili, bowls for full servings, spoons, crackers and napkins. If you wish to bring cornbread or corn muffins to sell with your chili, you can. Just be sure to charge in one dollar (\$1.00) increments.
- Chili cookers will be assigned an 8-foot long table under a 10-foot square tent. Please decorate your tent and table as you wish. There will be a "Best Presentation" award at the end of the evening. This year we are asking participants to provide their own table skirts, or to cover the table with your own cloths. **Since the Plaza is rather dark at night, you should plan to bring a string of white lights or a clamp-on light for your booth.**
- Prices will be as follows:

A Taste of Chili	\$1
A Bowl of Chili	\$3
Desserts	\$1
Cold/Hot Drinks	\$1
- All food and drink will be paid for with tickets. **No money can be accepted at food and drink tables.** There will be two ticket booths set up, one located as you enter the Plaza from Church Street and the other at the CAC information table at the center of the Plaza by the fountain. Each will sell tickets in one dollar (\$1 per ticket) increments.
- There will be a dessert and drink table set up by the CAC Curators where one can purchase a cold drink, coffee, hot chocolate and dessert.

- **Please read the enclosed Health Department form and return it as soon as possible in the enclosed envelope. (If you have not paid to date, please include your check, too.)**
- Entertainment will be provided on the Plaza stage.
- The theme is Halloween, so you may want to come in costume. We will have a children's costume contest, but adults are encouraged to dress up too! Every child wearing a costume wins a prize!
- There will be awards for the "Best Tasting" chili, the "Best Presentation" for the most creatively decorated booth, and "Most Sold" for the cooker with the most tickets in their container at the end of the evening. Donated tickets will also be counted. Winners will be notified by phone and announced in our local newspapers in the week after the Cook Off.
- There will be a supply table set up with extra bowls, cups, spoons, napkins and crackers. As you run out of supplies, you can pick more up at this table. At the end of the evening when you are packing up, we would appreciate your returning any unused supplies and your extension cords and power strips to the supply table. This will be a big help to our event volunteers!
- We plan to have the tables and chairs set up by late afternoon if you want to come early and decorate your table and tent. Be sure to put a sign on your tent identifying your booth.
- The Cook Off has been widely advertised by the City of Douglasville's Convention and Visitors Bureau as part of a special weekend of events including the Halloween Fun Run (also on Saturday night) and we have a great band performing this year (Divided by Six), so we expect a really good crowd! Be sure to spread the word to your family, friends, and fellow workers!

Please call the Cultural Arts Center if you have any questions, otherwise we look forward to seeing you on October 23rd!! Thank you so much for supporting the Cultural Arts Council – we are planning to have great weather, lots of chili eaters and great fun again this year! Your fee as a chili cooker is \$75 for a full table; if you want to share with a friend, please make your own arrangements. Spaces will be limited so please pay online at artsdouglas.org or send in your check today (make checks payable to: CAC). Only full tables will be assigned when the fee is paid. All proceeds go to the Cultural Arts Council in support of its programs.

Yours for good eats, great arts and family fun in our community,



Laura C. Lieberman
Executive Director

THE CULTURAL ARTS COUNCIL OF DOUGLASVILLE/ DOUGLAS COUNTY

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