

March 10, 2010



Dear Arts Sponsor,

We are looking forward to one of Douglasville's most successful annual events, TASTE OF DOUGLASVILLE, presented by the Cultural Arts Council and the Downtown Development Authority of Douglasville. This event brings together more than 20 participating restaurants, 40 vendors, 200 performers and 8,000+ participants on O'Neal Plaza, with all proceeds benefiting the Cultural Arts Council.

Your organization's participation as an Arts Sponsor is critical to that success – and we are very grateful for your support. In fact, we hope you will consider becoming at least a Bronze Level Sponsor this year! Our partnership with your business is an important asset to the Arts Council in fulfilling its mission, and we hope it will prove equally beneficial to you!

The CAC needs your help to continue providing our community with high quality arts programs. Our schools and citizens continue to demand more of the educational and diverse arts programs we sponsor. The Taste event provides a wonderful opportunity for you to promote your business within our community, while supporting a good cause. We would appreciate any consideration you may give to increasing your Sponsorship to the next level. This year's TASTE OF DOUGLASVILLE has a new look and a new logo, but it is still downtown's most popular annual event -- and an event you should not miss!

- ✓ Janice Thompson and Linda Worthan, our community's two first ladies, will serve as our Honorary Co-Chairs for the event again this year,
- ✓ WSB 750 AM Radio will be our media sponsor again with Captain Herb's live-feed coverage at the event,
- ✓ There will be outstanding performances on the O'Neal Plaza stage by local talent and on our second stage at Courthouse Square East by Douglas County school students, and
- ✓ More vendors, more restaurants, more participants and more family activities with
- ✓ More promotion & better marketing of this community cultural showcase in historic downtown Douglasville.

It is important that you understand how your sponsorship and contribution is used to better support our community. More than \$35,000 was raised for the Cultural Arts Council last year, which helps to support

- ✓ School programs reaching more than 13,00 local students each year
- ✓ Special affordable spring break and summer arts camps in county and city parks
- ✓ Free spring and fall concerts on O'Neal Plaza
- ✓ Monthly gallery exhibits at the historic Roberts-Mozley House, and
- ✓ Many more special cultural events like the annual Cowboy Poets Gathering, Mad Hatter's Tea Party, Ice Cream Social & Dia de los Reyes family fiesta offered throughout our community

This year's event will take place on Saturday, May 15th, 11 a.m. until 5 p.m. on O'Neal Plaza and Church Street in downtown Douglasville. (We have ordered perfect weather, but we do have a rain date on the following Saturday, May 22 if necessary.) Please complete the enclosed sponsorship form and return it with your check made payable to the Cultural Arts Council. We will contact you to confirm your ongoing support of the Cultural Arts Council. If you have any questions or need more information, please feel free to speak with one of our Cultural Arts Center volunteers or staff members at 770.949.2787. We want you to enjoy and benefit from participating in the 2010 TASTE OF DOUGLASVILLE!

Sincerely,

Sidney Miller, Taste Co-Chair
CAC Board member & DC Water & Sewer Authority

Rochelle Robinson, Taste Co-Chair
CAC Board Secretary & Community Volunteer

THE CULTURAL ARTS COUNCIL OF DOUGLASVILLE/DOUGLAS COUNTY
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